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Contact:
Jean-Paul Lefebvre
Pragmatic Communications Systems, Inc.
408.375.0300; jp@pragmatic1.com

PRAGMATIC PRESENTS CATS-HDMI-MX4

Santa Clara, CA, January 09, 2010 - Pragmatic Communications Systems, Inc., the leaders in audio/video control and signal distribution, recently introduce the third generation of their revolutionary CATS™ system. Designed for sending signals over extended distances exceeding 1000 feet with no audible, visible or measurable loss, CATS™ is rewriting the rules in the design of large residential and commercial installations. The system distributes HDMI signals from 4 sources to 4 zones/screens over category 5 cable.

The CATS-HDMI-MX4 4x4 HDMI over CAT5 Matrix with IR Pass-through provides the most flexible and cost effective solution in the market to route high definition video sources plus multi-channel (up to 7.1-channel) digital audio from any four HDMI sources to four remote displays at the same time.

Through low cost Cat-5/5e/6 LAN cables, not only can high quality video and audio be transmitted to the display sites, users can also switch among four HDMI sources using the push-in button or remote control. With single power design at the source site, each remote module is easily installed without a power supply. Furthermore, the built-in IR extension function allows users to access the DVD player, PS3 or any HDMI supported devices directly

The CATS™ system consists of a A/V matrix switcher/router for complete multi-source/multi-zone signal distribution and four receivers to decode the signals at each remote location. The system utilizes the company's proprietary and patent pending BDSP™ - Bandwidth Domain Signal Processing technology to achieve the superior performance, high bandwidth and quality signal reproduction over low cost category 5 cable, or even unshielded twisted pair phone wire! Further, the technology eliminates any possible chance for ground loops, AC voltage interference, noise pick-up or introduction of hum into the signal path. This quality assurance and enhanced reliability virtually eliminates callbacks. Hence, no callbacks means no unhappy clients, lost profit or lost referrals.

Among the new features incorporated into CATS™ are local A/V inputs with multiple source selection at both the transmitter and receiver ends, as well as an LCD display to show the selected input. Also available as an option, is a compact

plastic enclosure for in-wall or set-top mounting, providing a flexible alternative to the unit's standard rack-mount enclosure.

CATS™ also includes an integrated IR control system so that all of its components, as well as all of the source equipment, can be controlled from remote locations. In describing the feature's importance, Mr. Shah explained: "This IR control offers fantastic expandability so that additional A/V sources can be easily added to the system and made readily available to the remote locations via the distribution system itself."

The CATS™ system is ideally suited for larger installations in either commercial or residential venues. Some of the places where CATS™ has been successfully applied are: multi-room A/V distribution in homes, media retrieval systems for schools, colleges, and church projects, as well as on-campus video conferencing, security and surveillance. These installations and countless others can all benefit from the simplicity of design, increased reliability, higher performance and "future proof" flexibility of the innovative CATS™ design.

CATS™ system also comes with its sleek, and advanced design keypad.

CATS™ and CATS™ Keypad are available for immediate delivery. Please click on www.pragmatic1.com to learn more information about CATS™.

Pragmatic Communications, located in the heart of Silicon Valley, was founded in 1994 by award-winning engineer Prasanna Shah. Based in Santa Clara, California, the company designs and manufactures its products in the U.S., for both professional and consumer markets. Pragmatic, known for their proprietary CATS' and DMS™ technologies, provide products that are used throughout the world in demanding life-critical, educational and entertainment applications. The company's products are marketed exclusively to professional systems contractors. For additional information, please contact their sales department at 408 735 0300 or email sales@wireless-experts.com. Alternatively, you can visit Pragmatic website at www.wireless-experts.com

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