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FOR IMMEDIATE RELEASE

PRAGMATIC COMMUNICATIONS UNVEILS UNIQUE IN-WALL CAMERA

New in-wall system offers performance and features at a highly affordable price

(Santa Clara, CA 09/30/2003) Pragmatic Communications Systems, the leader in audio/video control and signal distribution, introduced yet another innovative product to its Hideaway Series™ - a full-featured in-wall camera system for use in a wide range of applications. The Pragmatic IWC™ (In-wall Camera) is ideal for security and surveillance in a wide range of residential and commercial installations.

According to Pragmatic Communications founder and President Prasanna Shah, “our IWC™ is the ideal choice for an affordable solution to doorway and access point security. There is a growing demand for unobtrusive security in many systems. Like our popular CATS™ technology, you can use low cost twisted pair wires such as category 5 cable”. The high performance 1/3” CCD camera, along with its associated drive electronics, is installed in a single junction box with a RJ45 connector. The video signal from the camera travels down the cat 5 or cat 3 cable to the receiver unit, which can be plugged into a video monitor and a time-lapse VCR.

Pragmatic’s IWC™ runs on a standard 9VDC supply. It is ruggedly designed and manufactured enabling the camera to operate in temperatures ranging from -40 degrees Celsius to + 85 degrees Celsius- certainly more demanding than most use imagined. This makes the IWC well suited for many applications including covert surveillance.

The IWC™ is available for immediate delivery and can also be ordered in a variety of options and configurations including: high-resolution color camera, ultra low light camera, infrared night vision camera, fish-eye lens, pinhole lens and in a rugged steel case.

For additional information, please contact our sales department at 408 735 0300 or email sales@wireless-experts.com . Alternatively, you can visit Pragmatic web site www.wireless-experts.com

Pragmatic Communications Inc., located in the heart of Silicon Valley, was founded in 1994 to provide innovative wireless solutions. Based in Santa Clara, CA., the company designs and manufactures its products in the U.S., and internationally for both professional and consumer markets.

Pragmatic, known for its proprietary CATS™ technology, provides products that are used throughout the world in demanding life-critical, educational and entertainment applications. The company's products are marketed exclusively to professional systems contractors.

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